

THE INDUSTRIAL ANALYST

(A Quarterly Magazine)

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Published By

**The Institute of Professional Industrialists & Management
Development (IPIMD)
(Conceptual Framework)**

By
Editorial Board
IA/IPIMD



INTRODUCTION

ABOUT THE INDUSTRIAL ANALYST

- The **Industrial Analyst (IA)** is A Quarterly Magazine/Journal published by the **Institute of Professional Industrialists & Management Development (IPIMD)**.
- The magazine is dedicated to the bridging of Info-Data Gap existing in the Nigeria's Industrial & Entrepreneurship Space, and for showcasing the Policies/Programs/Products/Services of the Stakeholders.
- It is also dedicated to providing the info-data necessary for effective and efficient industrial/entrepreneurship management, and for the industrialization of Nigeria.



VISION & MISSION

VISION

- The vision is to be among the leading Industrial Magazine in Nigeria and the Sub-Saharan Africa, for the promotion of Industrial & Entrepreneurship Development and for Industrialization of the Region.

MISSION

- The mission is to bridge the info-data gap existing in the Nigeria's Industrial Space and to Showcase the Policies, Programs & Products (PPP) of the Nigeria's Industrial/Entrepreneurship (MSMEs) Stakeholders, leveraging the faculty of the Institute of Professional Industrialists & Management Development.

e-COOP BROCHURE FOR 2022 ENTREPRENEURSHIP SUMMIT
The Industrial Analyst

Theme:
Empowering The Small And Medium Entrepreneurs
Through A Dedicated Cooperative Society



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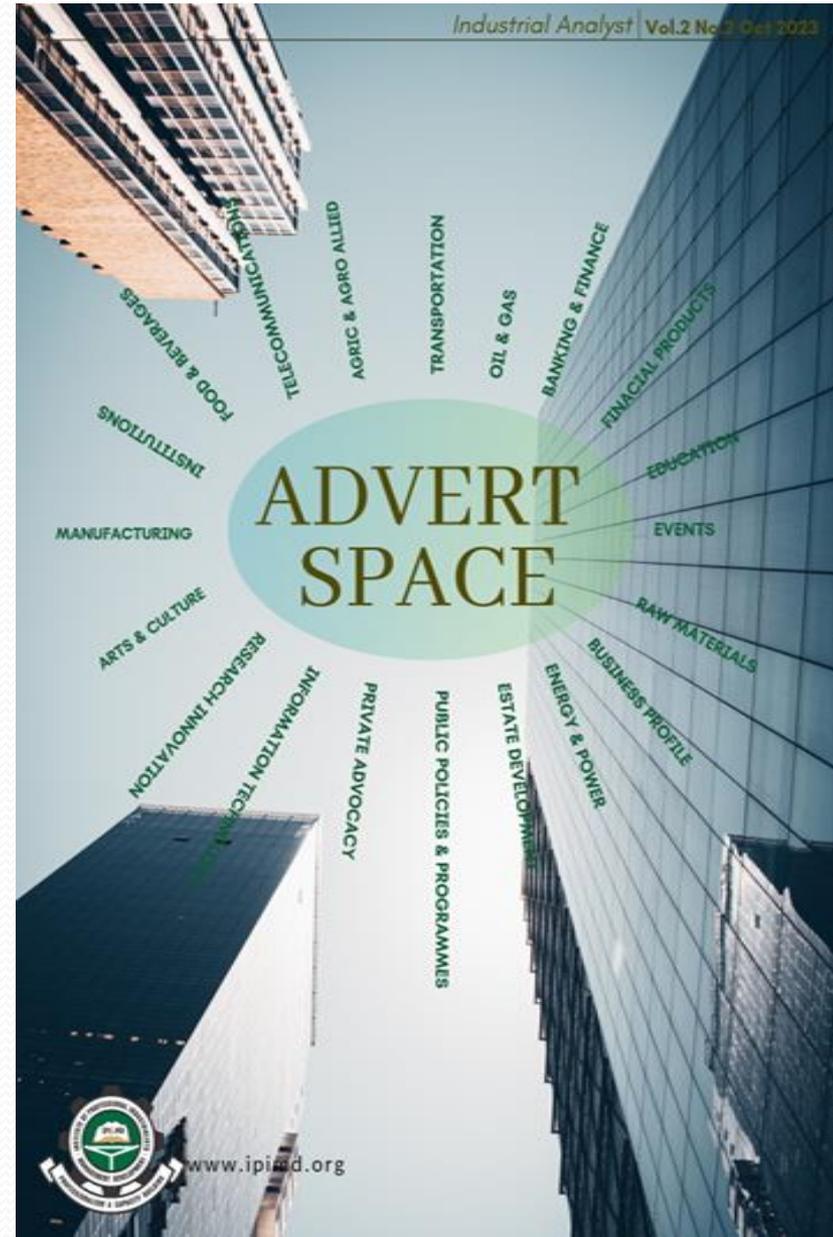
NASME
NIGERIA ASSOCIATION OF SMALL &
MEDIUM ENTERPRISES
(NASME)
Nigeria's Foremost MSMEs Association

RAW MATERIALS RESEARCH AND
DEVELOPMENT COUNCIL (RMRDC)
Promoting Nigeria's Economic Diversification



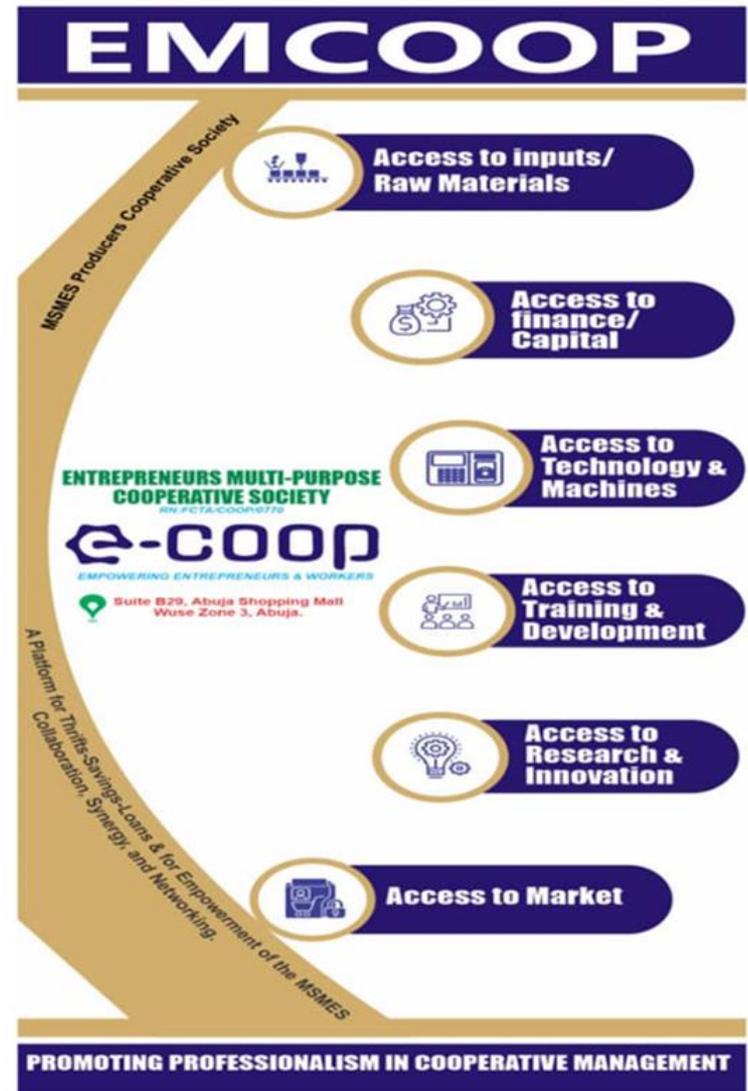
OBJECTIVES OF THE MAGAZINE

- The main objective of the Industrial Analyst is to provide authentic info-data for the Nigeria's Industrial & Entrepreneurship Stakeholders and Users.
- *Other objectives are:*
- To collate and analyze relevant Government's Policies/Programs for publication & dissemination to the relevant General Public: Investors, Industrialists, Entrepreneurs, and other Institutional Stakeholders.
- To provide platform for profiling, showcasing, exhibiting and advertising the Stakeholders and their Programs & Products. (both the Public & Private Sectors Stakeholders)



OBJECTIVES CONTS.

- To provide authentic and reliable industrial and economic info-data for effective and efficient industrial researches, investment & production-decisions, policy-making, industrial-policy advocacy for repositioning of the Nigeria's Industrial Sector.
- To guide and equip the Stakeholders/Captains of Nigeria's Industries/Manufacturers and the Small & Medium Enterprises (SMEs) with relevant info-data for managing their businesses effectively and efficiently and be competitive.



FOCUS OF THE MAGAZINE

- Development in the Manufacturing & Entrepreneurship (MSMEs) Sectors:
 - The essence of this magazine is to identify and analyze the challenges of the manufacturing/MSMEs Sectors and Sub-sectors, with a view to proffering appropriate solutions for the re-activation and repositioning of the sectors and the economy as a whole. It deals with the following issues as the affect the Industries:
 - ✓ Raw Materials
 - ✓ Infrastructure
 - ✓ Energy & Power
 - ✓ Technology & Innovation
 - ✓ Research & Development
 - ✓ Skills & Manpower, &
 - ✓ Markets



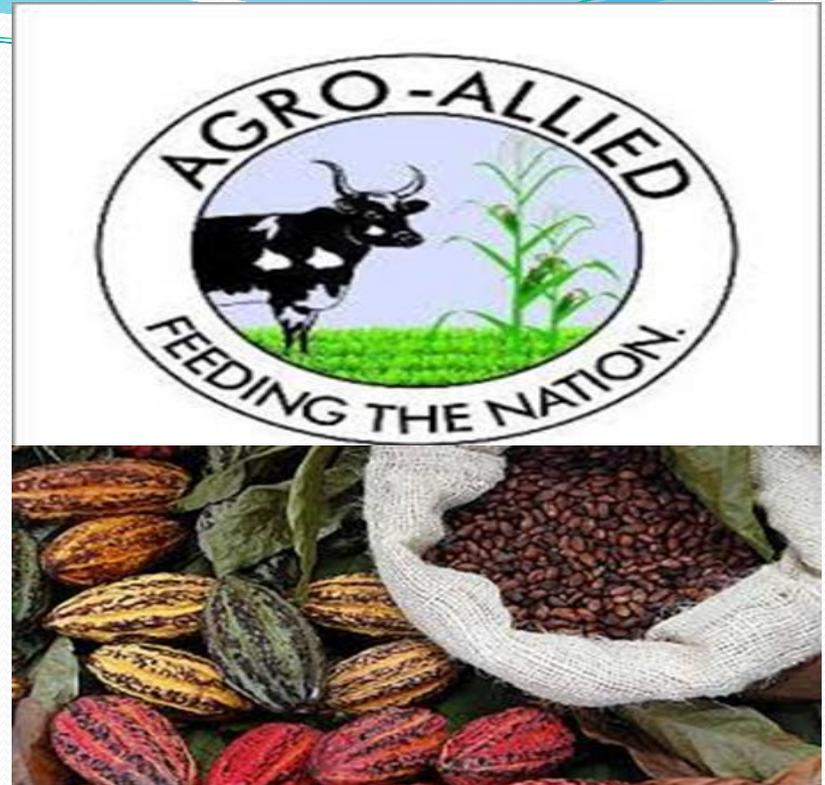
FOCUS CONTS.

- Development in the Infrastructure, Energy & Power Sector:
 - The current downward trend of the industrial sector can be attributable to the poor and inadequate supply of critical infrastructures like energy, power, good roads, to the industry/ manufacturing and the MSMEs.
 - The magazine would provide info-data on the development in the power/energy/gas sector, as well as evaluate the challenges of the sector as the impact on production/ manufacturing, with a view to recommending strategies to manage the situation both in the short- and the long-run.



FOCUS CONTS.

- Development in Agriculture & Agro-Allied Businesses:
- The need for and importance of a well-developed and functional Agric & Agro-Allied Sector to the Industry/ Manufacturing Sector cannot be over-emphasized. The magazine would feature developments in the Nigeria's/Africa Agro-Biz Projects as relating to the Industrial Sector:
 - ✓ Development on Agric Inputs & Outputs
 - ✓ Development on Agric-Tech (R & D)
 - ✓ Impact on the Manufacturing/SMEs
 - ✓ Challenges of the Sector
 - ✓ Government Policies/Programs
 - ✓ Agric Stakeholders: FMARD, BOA, NCX, NAIC, ACFTA, AfDB, Cooperatives & Associations.



FOCUS CONTS.

- Development in the Raw Materials & Local Content Sectors:
- Evaluation of the impact of Raw Materials Policy, Programs and Outputs on the Nigeria's Manufacturing & MSMEs Sectors
 - ✓ Raw Materials Policy & Programs
 - ✓ Agric & Agro-Processing
 - ✓ Solid Minerals
 - ✓ Petro-Chemicals
 - ✓ Metallic & Non-Metallic
 - ✓ Aluminum & Basic Metals
 - ✓ Pulp & Paper
 - ✓ Issues and Challenges.
 - ✓ MDAs: RMRDC/NCDMD/NRGI

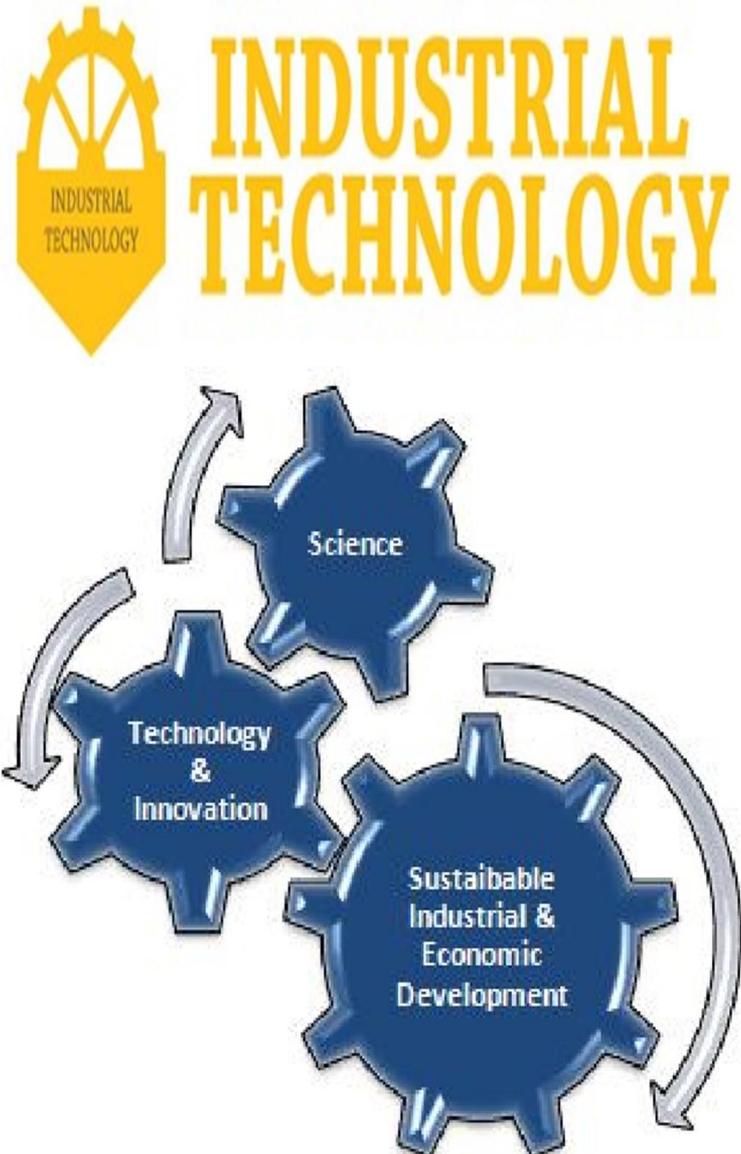


WHAT FINISHED PRODUCTS CAN WE MAKE WITH THESE RAW MATERIALS?



FOCUS CONTS.

- Development in the Science & Technology Sector as it affects the Manufacturing/MSMEs Sector:
- To analyze the challenges of the sector as it affects manufacturing & the MSMEs with a view to proffering appropriate solutions
 - This entails reviewing & evaluating:
 - ✓ Government Policies on Sc & Tech
 - ✓ Program of Action on Sc & Tech.
 - ✓ Research & Development Program
 - ✓ Impact of Globalization
 - ✓ Challenges of the Sector
 - ✓ Repositioning the Sector
 - ✓ Stakeholders on Sc & Tech
 - ✓ MDAs: NASENI/NOTAP/RMRDC/FIIRO, ETC.



FOCUS CONTS.

- Development in the ICT/Business Intelligence Sector:
 - The need for a well-developed and functional ICT sector for Industry and Commerce cannot be overemphasized. The magazine would evaluate ICT development in Nigeria:
 - ✓ The ICT Products and Markets
 - ✓ Innovations & Adaptation
 - ✓ The Players & Stakeholders
 - ✓ The impact on manufacturing/SMEs
 - ✓ The dynamics and level of adaptation
 - ✓ The ICT market & future prospects



FOCUS CONTS.

- Development in the Financial Sector/Market & the Institutions:
 - The magazine would provide info-data on the development and challenges of the Nigeria's financial system as it affects the industrial/MSMEs sector, with a view to making appropriate recommendations on:
 - ✓ Sources of Industrial/SMEs' Finance
 - ✓ Capital & Money Mkts.
 - ✓ Investment & Mutual Funds
 - ✓ Savings & Deposits Rates
 - ✓ Interest & Forex Rates

The financial sector is very crucial to the success of the industrial sector in terms of providing the funds/capital.



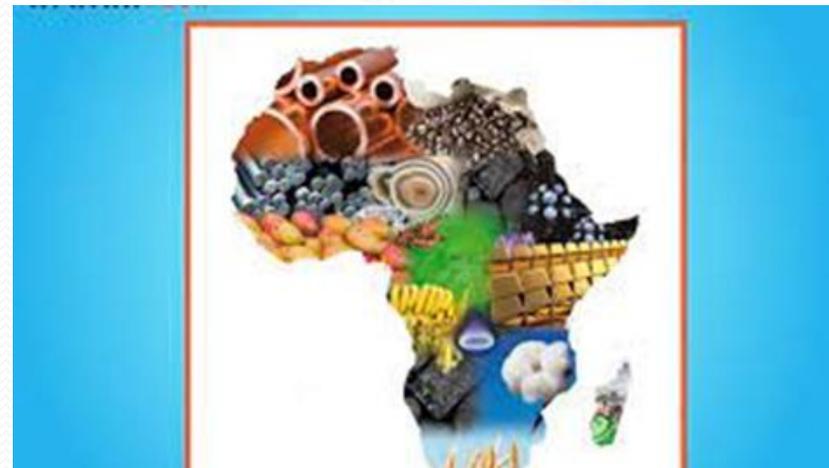
FOCUS CONTS.

- Development in the Commercial & Logistics Sectors:
 - To showcase development in the commercial and service sectors: shipping, clearing and forwarding, banking and insurance, marketing and distribution, advert and logistics, etc.
 - To analyze and evaluate the services provided by the commercial sector to the industrial sector/MSMEs.
 - To provide information on Trade & Tariffs, Export & Import, Trade Fairs, etc.



FOCUS CONTS.

- Review/Analysis of Quarterly Development in the Africa's Industry/ Economy:
 - The magazine would extend its analysis to the development on Industry/ Manufacturing & Macroeconomics in other African Countries.
 - The idea is to evaluate the key performance indicators (KPIs) on Industrial, Entrepreneurship & Economic Development in various African Countries; analyze the challenges and recommend country-specific strategies for reforming and repositioning African Industries and Economies.
 - It will showcase Africa's Industrial Stakeholders & Development Agencies: AU, ACFTA, AfDB, ECOWAS, ETC.



EDITORIAL TEAM

- The tentative list & positions of the Editorial Team Members:
 - Editor-in-Chief
 - Managing Editor
 - Creative Lead
 - Business Editor (Industry)
 - Business Editor (MSMEs)
 - Policy Editor (Public Sector)
 - Research Economist (1)
 - Research Economist (2)
 - Research Economist (3)
 - Editorial Adviser
 - Publishers:



GUIDELINES FOR SUBMISSION OF PAPERS

- Papers must be relevant to the subject matter: Industrial/Manufacturing, Entrepreneurship and Economic Development.
- Policy Papers & Programs Announcement should be current for the period covered by the edition.
- Articles and Mimeo must be well-researched and have policy-relevance (not plagiarized), devoid of politics and advertisement.
- Papers for publication must be clearly indicated with the name of the Organization or Writer, the Title of Paper and the Source (s) + References

WANT YOUR WORK TO REACH THOUSANDS?
Analytics Magazine Needs You – Industry Experts with a Knack for Storytelling.

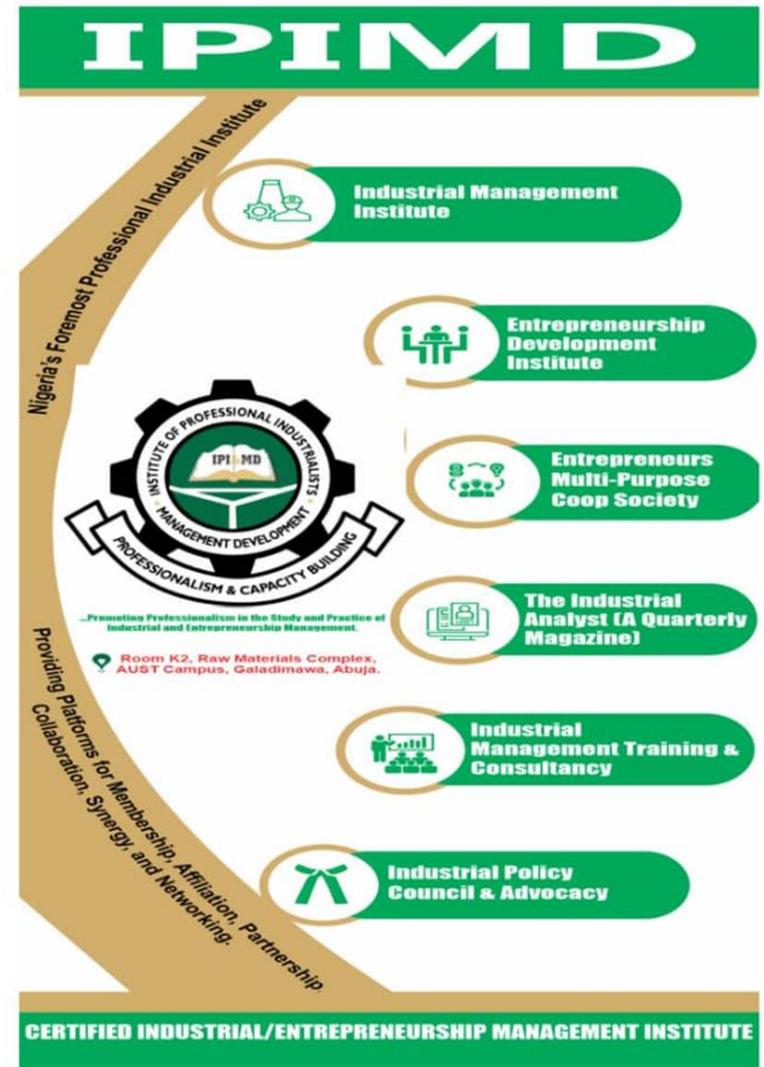
Submit Your Article or Topic Idea Here!
informatics

WRITE AND PUBLISH RESEARCH ARTICLES

Submit Articles

CONCLUDING REMARKS

- The magazine is distributed directly and indirectly to the Captains/Managers of Industry & the MSMEs, Investors/Venture Capitalists, Services Providers, Policy-Makers & the General Public.
- It has a wide coverage both locally and internationally (through business associations, trade missions, embassies and trade fairs).
- This presentation serves as a Concept Paper and a Guide/Handbook to the Editorial Team, to carry-out their assignments.
- (c) Institute of Professional Industrialists & Management Development (IPIMD).
- Tel: 08149276052, 07065541419



GUIDELINES FOR SUBMISSION OF PAPERS

- Papers for publication in the next edition should be submitted on or before October 30, 2023.
- Papers submitted must be vetted and if accepted, must be communicated to the Organization/Author before publishing.
- Manuscripts may be edited for clarity and grammatical accuracy and will be copy-edited in line with our focus/style.
- Papers should be submitted to the Publisher: Institute of Professional Industrialists & Management Devt. (IPIMD), via the following emails: njokupo@yahoo.com, analyst@ipimd.org
- Contacts: 08149276052, 07065541419



"The Lead": The most important info
Who? What? Where? When? Why? How?
Approximately 30 words (1-2 thin paragraphs)
May include a "hook" (provocative quote or question)

"The Body": The crucial info
Argument, Controversy, Story, Issue
Evidence, background, details, logic, etc.
Quotes, photos, video, and audio that support, dispute, expand the topic

"The Tail": extra info
Interesting/Related items
May include extra context in blogs, columns, and other editorials; the assessment of the journalist

The End